

Nikos Georgópoulos
Art Director/Designer

CV & Experience

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Nikos Georgopoulos (1988) is a graphic designer and art director, whose work spans across graphic identity, print and exhibition design, web and digital applications as well as art direction for film. He has worked for award-winning studios including MNP Athens and Emap Publishing London, and since 2015 has been the graphic designer of London College of Fashion, UAL. He has studied Graphic Design and Visual Communication at Vakalo College of Art & Design (BA, MA) in Athens, Greece and at Camberwell College of Arts (MA), where he conducted practice-based research exploring the relation between Identity and Archives.

Recent projects include: the graphic identity of the exhibition project 'Dress for Our Time' at St Pancras International; graphic identity of London College of Fashion Graduate exhibition 2016; art direction of The Passenger magazine and the creative direction for Leon of Athens Sirens music video. In 2013 he composed music and lyrics for the concept album Mataroa, which he also went on to produce, design and release independently.

Professional Activities

2015 (August - present):

Graphic Designer, London College of Fashion, UAL, London.

Selected projects:

Graphic identity for Dress for Our Time installation at St Pancras International.
Exhibition identity for the exhibition Laboratory 12 at Fashion Space Gallery.
Graphic identity, invites, publications and exhibition graphics for LCFMA16.

2013 (June) - 2015 (June):

Graphic Designer (in-house design studio), EMAP Publishing Ltd, London.

Selected projects:

Graphic identity and campaign for the World Architecture Festival 2015.
Integrated campaign for LGC magazine multi-user licence.
Print and digital campaign for Construction News Virtual Career Fair.

2012 (Sept - present):

Independent Graphic Designer, London.

Selected Projects:

Design & Art Direction of 'The Passenger' magazine, London.
Script presentation booklet for the film 'Mataroa. Le voyage continue', Athens.
Music video for the single 'Sirens' of the artist 'Leon of Athens', London.

2009 (Dec) - 2011 (Feb):

Junior Graphic Designer, MNP Design studio, Athens.

Selected Projects:

Infographics for the 2010 Annual Report of the Hellenic Telecommunications Organisation.
Record sleeve concept & design for the record Cocoon (Undo Records / EMI).

Education

2011 - 2012:

MA Visual Arts (Graphic Design), Camberwell College of Arts, UAL, London.

2008 - 2009:

MA Visual Communication & Interactive Media, Vakalo College of Art & Design, Athens; *Distinction*.

2005 - 2008:

BA (Hons) Graphic Design, Vakalo College of Art & Design, Athens; *First Class Honours*.

Software skills

Adobe Creative Suite CS6, CC:

Illustrator; In Design; Photoshop; Premiere; After Effects; Flash; Dreamweaver; Fireworks; Audition.

Microsoft Office 2003/2008:

Word; Excel; PowerPoint.

Miscellaneous:

Campaign Monitor; Fontlab Studio 5; Garage Band; HTML/CSS; Final Cut Pro.

Self initiated projects

2014:

Hermes en Grèce, Video installation – in collaboration with Manolis Mavris, London.

2013:

Mataroa, CD Release – Special edition of 500 (Self-released), London.

Distinctions

2015:

Merit: Magazine art direction. Greek Graphic Design Awards 2015

2012:

Distinction: Poster. Some kind of Optimism, Poster competition, Athens

2011:

1st Prize: Cd Packaging. Greek Graphic Design Awards 2011

2009:

2nd Prize: Artist Calendar. Greek Graphic Design Awards 2009

Talks

2015:

Magazines and editorial design. London College of Fashion, London.

2014:

Lecture on Identity and Archives. Vakalo College of Art & Design, Athens.

2012:

MA Visual Arts Symposium. Camberwell College of Arts, London.

