

Nikos Georgópoulos  
Designer & Art Director

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To whom it may concern

## CV and Experience

Nikos Georgopoulos is a Greek graphic designer and art director based in London. Described by London College of Fashion's Creative Director as 'sensitive, considered and essentially poetic', his work spans across graphic identities, exhibitions, publications and websites for the fields of fashion, culture and architecture. Selected clients include Frieze Art Fair; Fashion Space Gallery; London College of Fashion; the Architecture Foundation, London; Hommage Villa Collection and Helen Storey Foundation. In 2015/16 he was the graphic designer of London College of Fashion and Fashion Space Gallery responsible for the conception and design of exhibition identities, publications and printed material.

He has studied Graphic Design and Visual Communication at Vakalo College of Art & Design (BA, MA) in Athens, Greece and at Camberwell College of Arts (MA) in London, where he conducted practice-based research exploring the relation between Identity and Archives.

Nikos's eponymous studio practice was formed in 2012 and since 2016 he has also been a member of the design team at HTA Design LLP in London. He frequently lectures about graphic design and visual culture and in 2017 he was a speaker at Design Athens and at Typo Berlin conference. His most recent studio projects include: graphic identities and exhibition graphics for 'LCFMA16', 'Dress for Our Time' (the world's first digital couture dress) at St Pancras International, and Fashion Space Gallery's 'Laboratory 12'; art direction of the Passenger magazine (nominated for best magazine art direction at the EVGE awards); campaign for the World Architecture Festival 2015; and the design of Frieze Projects 2016 catalogue. In 2014 he co-directed the promo film 'Sirens' for 'Leon of Athens' and since 2016 he is a member of the Art Directors Club.

2012 (Sept - present):

**Independent Graphic Designer/Art Director, London.**

*Selected Projects:*

'Frieze Projects', *Frieze Art Fair*, Publication design

'6 Proposals for a 21<sup>st</sup> Century University', *The Architecture Foundation*, Publication design

'The Passenger' magazine, Design & Art Direction

'Mataroa. Le voyage continue', Publication design

2015 (August) - 2016 (June):

**Graphic Designer, London College of Fashion, UAL, London.**

*Selected projects:*

'Dress for Our Time', *Centre for Sustainable Fashion*, Exhibition identity and Art Direction

'Laboratory 12', *Fashion Space Gallery*, Exhibition identity and Art Direction

'LCFMA16', *London College of Fashion*, Exhibition identity and Art Direction

2013 (June) - 2015 (June):

**Graphic Designer, EMAP Publishing Ltd, London.**

*Selected projects:*

'World Architecture Festival 2015', *Emap Publishing Ltd*, Graphic identity and campaign

'LGC magazine', *Emap Publishing Ltd*, Integrated campaign

'Construction News Virtual Career Fair', *Emap Publishing Ltd*, Integrated campaign

2009 (Dec) - 2011 (Feb):

**Junior Graphic Designer, MNP Design studio, Athens.**

*Selected Projects:*

Infographics for the 2010 Annual Report of the Hellenic Telecommunications Organisation.

Record sleeve concept & design for the record Cocoon (Undo Records / EMI).

Education

2011 - 2012:

**MA Visual Arts (Graphic Design), Camberwell College of Arts, UAL, London.**

2008 - 2009:

**MA Visual Communication & Interactive Media, Vakalo College of Art & Design, Athens; (*Distinction*)**

2005 - 2008:

**BA (Hons) Graphic Design, Vakalo College of Art & Design, Athens; (*First Class Honours*)**

## Selected Talks

- 'Creating atmospheres', *Typo Berlin 2017*, Berlin, 2017
- 'Graphic Design for culture', *Design Athens 2017*, Athens, 2017
- 'Potato printing workshop', *Wandsworth Council*, London, 2017
- 'Adobe Indesign layout workshop for architects', *HTA Design LLP*, London, 2017
- 'Magazine layout workshop', *London College of Fashion*, London, 2016
- 'Visual identity & archives', *Vakalo College of Art & Design*, Athens, 2014
- 'Visual identity & archives', *Camberwell College of Arts*, London, 2013

## Selected Awards

- 1st Prize: *Magazine art direction*. Greek Graphic Design Awards 2015
- Distinction: *Poster*. Some kind of Optimism, Poster competition, Athens
- 1st Prize: *Cd Packaging*. Greek Graphic Design Awards 2011
- 1st Prize: *Artist Calendar*. Greek Graphic Design Awards 2009

## Selected Press/Interviews

- 'Dress for Our Time', *Art Directors Club journal*, New York, 2016
- 'Creating a record as a card postal', *LIFO free press*, Athens, 2014
- 'Mataroa interview', *Muff Magazine*, London 2014
- 'Nikos Georgopoulos: A musical archive', *Athinorama Magazine*, Athens, 2013

## Self Initiated Projects

- 'Hermès en Grèce', Video installation - HD video, 2 mins, colour, sound
- 'Mataroa', CD Release – Special edition of 500 (Self-released), London
- 'June 14, 2012', Participatory installation, Camberwell College of Arts, 2012
- 'Invitation to a Voyage', Participatory installation, Camberwell College of Arts, 2012
- 'From Fragmentation to Identification', Research paper, Camberwell College of Arts, 2012